

Shari Laffredi, Score



Shari is an experienced IT and Project Management professional with more than 50 years of leadership experience in national and international corporations. I also started my own business 20 years ago to support a variety of ventures: IT consulting, real property management, a book, a patent and an Airbnb rental. The common thread through all of these experiences has been a drive to achieve goals in the most effective way possible, while building and nurturing a collaborative environment along the way.

Shari is currently dividing her time primarily between two rewarding roles: International Committee Chair for the La Crosse Valley View Rotary Club and Certified Mentor and Volunteer Intake Coordinator for SCORE.

The La Crosse Valley View Rotary Club is part of Rotary International, one of the largest service organizations in the world. Rotary International's stated mission is to "provide service to others, promote integrity, and advance world understanding, goodwill, and peace through the fellowship of business, professional, and community leaders", a mission to carry out in her work with the LCVVR. In addition to participating in local community service activities, I work with my counterparts all over the world to build relationships and promote cross-cultural understanding, municipal cooperation and service opportunities.

About SCORE:

SCORE is the nation's largest network of volunteer, expert business mentors and is dedicated to helping small businesses get off the ground, grow and achieve their goals. SCORE has a network of over 11,000 mentors across the country with experience in every aspect of starting and sustaining a small business. As a mentor, my goal is to provide free assistance to entrepreneurs and small businesses to help them address their needs; to do that, I tap into the expertise of thousands of expert mentors across the country when needed. As a Volunteer Intake Coordinator, I ensure that new volunteers receive the highest standard of customized training to enable them to provide support to our clients.

Shari lives in the heart of the Kickapoo Valley in Wilton with her husband, they have two children – a daughter in Portland, Oregon, and a son in New York. Travel is her personal passion, but professional passion is working with others to accomplish goals. Feel free to get in touch with her at your convenience:

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