



Sponsorship Opportunities | April 26 & 27, 2023

The Lodge at Mauston | Mauston, WI

Sponsors and exhibitors will be provided a convenient space to display materials and promote their business or organization, with assigned space within the Summit room. Platinum, Gold, and Silver sponsors will be given first priority for exhibit space within the conference hall; however, all sponsors and exhibitors will have prime locations for maximum visibility by Summit participants.

PLATINUM SPONSOR - \$5000

- FIVE (5) - 2-Day Summit Registrations - \$175 each
- Choice of two Summit Sponsor option listed (see below)
- Mention in WI Rural Partners Social Media Campaign
- Logo/ link on Summit web site page - 1 year
- Logo / mention on site at the Summit
- Sponsor Logo - Summit program
- Sponsor mention - news releases & announcements at the Summit

GOLD SPONSOR - \$2500

- THREE (3) - 2-Day Summit Registrations - \$175 each
- Choice of one Summit Sponsor Option listed (see below)
- Mention in WI Rural Partners Social Media Campaign
- Logo/ link on Summit web site page - 1 year
- Logo / mention on site at the Summit
- Sponsor Logo - Summit program
- Sponsor mention - news releases & announcements at the Summit

SUMMIT PLATINUM & GOLD SPONSOR OPTIONS: Choose one listed below - first come, first serve

- Booth - 8 ft. x 10 ft. - listed on the Exhibitor web site page - preferred booth placement
- Wednesday, April 26th
 - Evening Reception Sponsor - (3 available - product exclusive)
- Thursday, April 27th
 - Breakfast Sponsor - (2 available - product exclusive)
 - Morning Break Sponsor - (1 available)
 - Luncheon Sponsor - (3 available - product exclusive)
 - Afternoon Break Sponsor - (1 available)

SILVER SPONSOR - \$1250

- TWO (2) - 2-Day Summit Registrations - \$125 each
- Mention in WI Rural Partners Social Media Campaign
- Breakout Session Sponsor (Your Choice)
- Exhibit Booth
- Logo/ link on Summit web site page - 1 year
- Logo / mention on site at the Summit
- Sponsor Logo - Summit program

BRONZE SPONSOR - \$750

- TWO (2) - 2-Day Summit Registration - \$125
- Logo / link on the Summit web site page - 1 year
- Exhibit Booth
- Logo / mention on site at the Summit
- Sponsor Logo - Summit program



Sponsorship Opportunities | April 26 & 27, 2023

The Lodge at Mauston | Mauston, WI

EVENT SPONSORSHIP OPPORTUNITIES

BUS TOUR & BOX LUNCH SPONSOR \$2000

- THREE (3) - 2-Day Summit Registrations - \$100 each
- Choice of one Summit Sponsor Option listed on page 1
- Mention in WI Rural Partners Social Media Campaign
- Logo/link on Summit web site page - 1 year
- Logo /Mention on site at the Summit
- Sponsor Logo - Summit program
- Sponsor mention - news releases & announcements at the Summit

LUNCH SPONSOR - \$1500

As a Lunch Sponsor for the Summit, along with hosting a table for the Roundtable discussions, your organization will receive prominent recognition on event signage and in event materials.

BREAKOUT SESSION - \$400

As a Breakout Sponsor for the Summit, your organization will receive prominent recognition on event signage and in event materials.

EXHIBITOR - \$250

- ONE (1) - 2-Day Summit Registration - \$175
- Logo/link on the Summit Exhibitor web site page - 1 year
- Exhibitor Logo - Summit program
- If you are having a 2nd person working your Booth on Thursday, they must be registered as an Attendee, unless you are a Gold or Silver Sponsor.
- You'll receive 1 - 6 ft. table. Please bring tablecloth if needed. Electricity - bring extension cord and power strip
- **SET UP TIMES:** Wed., April 26 - 1pm - 5pm. Thurs., April 27 - 7am - 8am
- **TEAR DOWN:** 3:00 pm



Sponsorship Opportunities | April 26 & 27, 2023

The Lodge at Mauston | Mauston, WI

SUMMARY

- Register your Sponsorship by clicking on the specific Sponsorship / Exhibitor Button
- You can pay for your Sponsorship/Exhibitor by check or credit card when registering on line. Just follow the instructions during the registration process. Payment must be made before you have secured your Summit Sponsor Option.
- Exclusivity means that you would not have a business competitor sponsoring the same Sponsor Option as you are. This does not pertain to being an Exhibitor with a booth.
- The 2-Day Registrations have to be used by one person. You cannot send 1 person from your company on Wednesday and then another person on Thursday. Only one registration packet per registrant. If a special circumstance comes up, please contact Megan Purtell immediately to clear up the issues so there is no delays at the registration table area.

Each Sponsor/Exhibitor is responsible to send a high-resolution logo in either a jpeg, png, tif or pdf file by e-mail to Megan Purtell at mmpurtell@purtellmarketing.com. If you think the Summit already has a high-res logo for your business/organization, please contact Megan to confirm.